

"Don't stop Saving Food; the war isn't over yet."—U. S. Food Adm.

CARMEL PINE CONE

The Year, \$1.50 ISSUED EVERY THURSDAY The Copy, 5cenis

Devoted to the interests of Carmel-by-the-Sea, Pebble Beach, Carmel Highlands, Carmel Valley

NOVEMBER 7, 1918

CARMEL-BY-THE-SEA, CAL.

VOL. IV, NUM. 40

Protect Your Bonds

Do not take the chance of losing them or of having them stolen. Rent a Safe Deposit Box. If you have valuable papers or jewelry, keep them in a Safe Deposit Box.



Bank of Monterey
Monterey Sav. Bank
Same BUILDING MANAGEMENT

Pine Needles

There were 153 Carmel subscribers to Fourth Liberty Loan Bonds, and the total amount taken was \$40,300. The largest individual subscriber took \$6500.

Tomorrow afternoon at 3 o'clock the Carmel Audubon Society will hold an open-air session at the home of Mrs. A. A. Kluegel, on Camino Real north.

There appears to be some confusion as to when taxes become delinquent. Municipal taxes become delinquent after the last Monday in December; county and state, after the first Monday in December.

Miss Alice Hopkins of Baltimore is the new owner of the Locan house, on the P. I. grounds just over the line from Carmel. She and her friend, Mrs. Taylor, are now occupying the place.

Mrs. Frances Montgometry, who will be remembered as taking part in a number of Western Drama Society productions here, is visiting Carmel for several weeks. For some months past she has been a member of groups of entertainers at army and navy camps and stations.

Miss H. F. Brewer is here from Oakland, occupying her cottage here for a brief visit.

Attorney Silas W. Mack, with Chaplain Bailey, were recent Carmel visitors, making plans for the United War Work drive.

H. W. Morse was here last week for a visit with his family, which will remain here another month before proceeding to their new home at Trona. Mr. Morse has purchased the nine Kellogg lots overlooking the Carmel river.

Rev. W. G. White, who has been visiting his family here, will leave shortly for Bakersfield, to occupy temporarily the pulpit of the Presbyterian Church there. It is understood he has resigned his Santa Rosa pastorate.

The Hubbard family, who visit here often, are in Carmel again. They have taken one of the Clampett cottages.

"Reports of my death greatly exaggerated," as Mark Twain wrote, might be applied to Dan Nolan, who writes from Oklahoma that he has almost recovered from his recent illness.

Miss Laura A. Cotton is down from the city to assist in the care of her mother, who has been quite ill for some time. They may go to San Francisco this week.

Van Wyck Brooks and family, who were first here six years ago, are again, probably to remain all winter. They are in the Stimson household.

Holders of First and Second 4 per cent Liberty Loan Bonds are advised that next Saturday, November 9, is the last day upon which these bonds may be converted into 4's. See your banker.

Artist Thomas Shrewsbury Parkhurst, who has a studio at Carmel Highlands, is shortly to have an exhibition of his pictures at the Gump Gallery in San Francisco. About twenty canvases will be shown.

Mrs. Naadine De Vege, who up to short time ago resided here with her son and daughter, died last week in Oakland, a victim of influenza. The family came here from Los Angeles.

Roy Meadows of Carmel Valley was in town Monday. He reports his brother Harold in France—on the firing line.

Mrs. E. K. de Sabla, chairman of the Home Service Section of the Red Cross, has on hand a number of the booklets for drafted men, "Before You Go." They may be had on application.

Your duty: Buy Thrift Stamps

While You Are Regularly Employed

—and can save a little money every month, why not prepare for the inevitable 'rainy day' by having an account with the FIRST NATIONAL BANK?

All funds so invested now will become a safeguard against the uncertainty of the future

4 PER CENT PAID
On Interest accounts

First
National
Bank

MONTEREY, CAL.
Under U. S. Government
Supervision

Sugar Allowances for Home Use Increased

SAN FRANCISCO, November 1. —The sugar allowance for domestic use has been increased from two to three pounds per person per month, according to official information received today from Washington by Ralph P. Merritt, Federal Food Administrator for California. The official announcement from Washington says:

"The rapid manufacture of the new crop of beet sugar in the west, and the new crop of Louisiana cane sugar in the south, together with the freer railroad transportation conditions, the reductions we have made in the consumption of sugar in manufacture and the trades, and the patriotic conservation in the last 4 months enables us to increase the household allowance of sugar from two pounds per person per month to three pounds per person per month, with the same ratio to public eating places.

"The change takes effect November 1. This makes good our promise to increase the household allowance of sugar at the earliest possible moment that our supplies would justify, and it makes it pos-

sible for the households more freely to use the apple, cranberry and grape fruit products, and to use the fruits canned during the summer without sugar.

"The regulations are also revised to the extent that any person may purchase his whole monthly allowance of sugar at one time if he so desires, that is, any family may purchase a month's supply for the entire family in one purchase from the retail trades."

In order that there may be no confusion in the minds of dealers Food Administrator Merritt tonight issued the following order:

"Retail grocers may sell sugar according to the new rule from Washington immediately, provided they keep a record for inspection which will indicate the name of the purchaser, the number of persons in the family and the date of sale. Retailers are assured by the Food Administration that they can within the next few days, secure additional certificates which will increase their allotment for November in accordance with the new policy of distribution."

Thanksgiving Soon

Cape Cod Cranberries
Citron, Orange and
Lemon Peels

New Crop Walnuts
Fresh Sweet Cider
Gold Medal Butter
Old Homestead Bread
Marmalade
Conserves
Jam

at LEIDIG'S

THE TRENCHES CALL TO CARMEL

THE UNITED WAR WORK CAMPAIGN has begun in Carmel. Our quota is \$1500.

The name United War Work is a new one. The average man wants to know why he is giving his money, and to what end.

The committee in charge of the Carmel drive takes this opportunity to explain its purposes and necessity. It may be our one chance of reaching you, and we ask you to read this thoughtfully.

United War Work is a name given by the United States Government. It includes the following organizations: Y.M.C.A., Y.W.C.A., Knights of Columbus, Jewish Welfare Board, Salvation Army, War Camp Community Service, American Library Association.

Formerly these organizations solicited independently. Our government requested them to band together to prevent waste in soliciting, and for other good reasons. The \$250,000,000 to be raised in America will be divided pro rata among them.

This is the meaning of the United War Work Campaign.

Now what do these organizations do? What ends will your money serve when you have contributed?

They bring a bit of home to the boys Over There. They look out for their moral, mental and physical welfare.

This is a new departure in war. America really introduced it on an extensive scale. It is one of the things of which Americans may be proud.

From the time he leaves his home, every foot of the way to No Man's Land and back again, the American soldier has some member of one or another of these organizations near at hand—to buck him up, to give him decent man-to-man advice, to help him in his business affairs, to furnish him amusement when amusement means as much as water in the desert, to slip him cigarettes, chocolate, coffee and doughnuts under fire when he's been without food for twenty-four hours, to search for him if he is among the missing, to write his letters if he is wounded, to furnish the paper he writes home on, and a warm room to write in, to give him the company of American girls behind the lines, to furnish him wholesome diversions on leave, to bring him spiritual comfort, to help him pursue his education while away from home.

All these and a hundred other things. They are done well, too. So well that these organizations have notably increased the morale of the American army, according to General Pershing himself. So well, that everyone admits they have tremendously helped our soldiers and sailors in maintaining a world's record as gentlemen while making a world's record as fighters.

That's part of the things your money will help to do. It is work that must continue after peace, until the last young fellow is back home.

Our quota, we repeat, has been set at \$1500. That means everyone must contribute, and some must contribute very liberally, if Carmel is to do its allotted part.

Carmel has always gone beyond the mark in past drives—way beyond. We can't let that record be spoiled now.

Contributions may be mailed or handed to any member of the committee or to the "Pine Cone" office.

F. R. Bechdolt, Chairman
C. H. Luther
T. B. Reardon
W. L. Oversteet
Committee

Some Experiences of a New "Y" Man in France

Perry Newberry Writes Interesting Account of His Work and Observations

SECOND ARTICLE

In the midst of my first battle. Right behind me, as I lie on my blankets, are batteries of 155's that positively shake the earth. We moved the echelon—our supply company and the battery ration and munition trains—up to the front this morning and we are on the edge of a desert of torn, dead trees, rusted wire entanglements, deserted trenches and weeds, weeds, weeds.

Off to the southwest, as far as ear can hear, is the roar, grumble and rumble of cannon. The Fritzies are retreating and our guns, pointing their noses up into the air, shoot over us. Now and then the rattle of machine-gun is heard, quickly silenced by our infantry. Overhead fly airplanes, our own or the French, in vast number.

Three days ago this battle began. I went up to the batteries that night with chaplain, and he left me in the first battalion hospital, a dug-out, while he went on to the second battalion. I was to help with the wounded. A lieutenant was in charge of the hospital, while a very young, very handsome, captain used a corner of the dug out for his table. Here he figured his ranges and elevations for the barrage, which should start at 9:30 a. m. Here he answered the phone, giving orders thru it and by his orderlies. The batteries, silent yet, were a few hundred yards away to right and left.

We had seen them as we walked up to the front in the late afternoon, all thru the woods, miles of guns in three rows, the 75's ahead, the 155's behind, then the great 6-, 8- and 10-inch Howitzers and army and navy siege guns. They were placed as close together as it was possible to work them, right in among the great beech tress and cottonwoods of forested hills. The trees before the guns were notched and sawed nearly thru, so they might be felled in a moment or fall at the concussion of the guns, clearing a way for the projectiles. They could not be felled sooner as it would reveal our preparations to the enemy.

The battle was to begin by barrage at 2:30, but the Germans, either suspecting something or perhaps just butting in, began sending gas shells over about midnight.

"Gas masks!" cried the captain, as a pungent odor hit my nose, and I held my breath until my mask was on and adjusted. Then the Claxton horn gave the signal outside the dug-out. The doctor-lieutenant began burning paper close to the floor. The telephone buzzed. The captain yanked off his mask to answer it. I followed suit, replacing mine promptly,

for my eyes began to burn and my throat to contract. The captain snapped out short replies and replaced his mask. We burned more paper and finally the captain, testing, said "All right now."

A sergeant came in. "They are sending in shrapnel!" he reported.

"No more gas?" asked the captain.

"Seems not."

"Good!" He gave some instructions to the sergeant, then went to his tables of ranges and windage. His first lieutenant checked up the figures as the captain made them. The doctor dozed on a stretcher in the corner. I sat on a bedding roll.

It neared 2:30. I had set my Ingersol watch when the captain synchronized the sergeants' watches. As the moment approached, I expected excitement in the dug-out—a hustling of orderlies, a tenseness in the officers faces and voices. Instead, the captain mumbled "Four-fifteen to four-twenty, twenty-seven hundred, four and a half mills, twenty-three," and "Check," said his lieutenant.

"2:29, captain," I interrupted. He glanced at his wrist watch.

"Twenty-nine fifteen" he corrected, and went on with his figures. Abashed, I watched my Ingersol second hand tick off forty-five swift clicks, then "Crang, Crang, Crang, Crang!" four shots almost simultaneous close before the door, and a din of hundreds farther away. Three shots a minute per gun for the first ten minutes, I had heard the captain say. Now he only glanced at his wrist, smiling sweetly at his lieutenant, as his orders were being executed.

Mingling with the deafening clamor of the guns was another sound, so different that it pierced thru. It was the Claxton signal.

"Masks!" cried the captain, and shook the doctor awake. I held the canvas door of the dug-out closed against the waves of gas with my foot, while I achieved a six-second adjustment of my mask.

A sergeant, mask on, pushed thru the door. "Gas bad," he shouted. "Masked on?" asked the captain. "Some of them went," replied the non-com. The captain swore and went out.

(Here follows some incidents too painful for publication).

but the captain had taken off his mask and I followed his example. The air was full of chlorine, but my eyes did not burn. I followed the captain out of the dug-out, to find that day had dawned.

"All going out and nothing com-

ing in" smiled the captain, referring to the continuous reverberations of the big guns.

"Where are the Fritzies?" I shouted.

"Silenced—retreating, if we have left them horses enough. Come on to breakfast."

We first went up to the guns, to find them working easily now, only two shots to the minute, with five minutes rest every quarter hour. Then we went to the camp kitchen where we were joined by the lieutenant. Beefsteak, bread, syrup and coffee for this meal; also jokes and laughs over the Fritzie "dud" that failed to explode in the midst of ten frightened boys; the gas-shell that went into the telegraph dug-out and scattered the men out of the door and windows and the piece of shrapnel, which cut down the captain's tent, abandoned the previous evening for the dug-out, and made kindling of their valued dining table. No word of casualties or unhappi-

ness—all jokes and laughter at the Fritzies.

* * * * *
We placed the wounded in an ambulance and I went with them to the field hospital. That afternoon while I was at Y.M.C.A. headquarters the town was shelled and five minutes after I left the Y hut was struck and the secretary with whom I was talking was wounded. As I walked back to camp I saw an observation balloon struck and burned by anti-aircraft fire.

* * * * *

Several days later. I spent last night at the front with the batteries, and fired my first shot for the cause of democracy. I pulled the lanyard for three shots of one of our guns. I hope the three shots landed where they will do the most good.

I am as well as a horse.



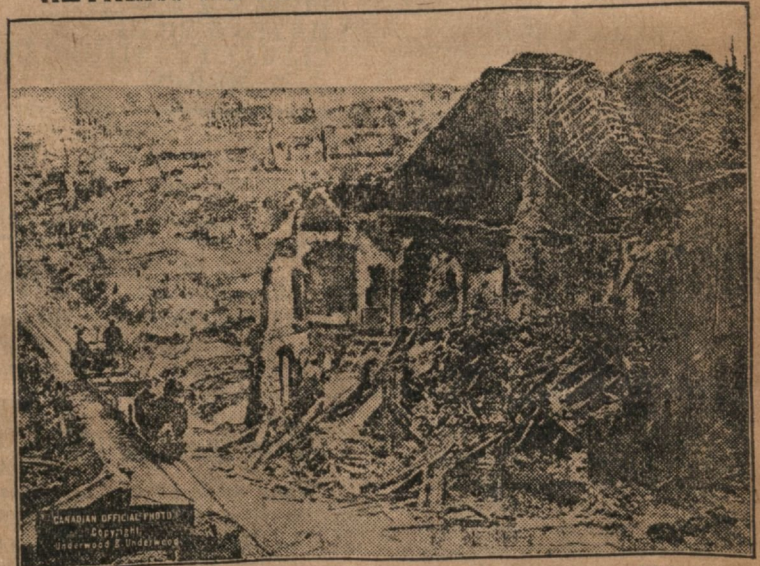
WESTINGHOUSE MAZDA LAMPS

Ben Leidig

Hardware, Household Goods, Agent Florence and Perfection Stoves, Hotpoint Appliances

Headquarters for Hunting and Fishing outfits

RETREATING KULTUR LEAVES ITS MARK



This shows one of the thousands of French villages which have been smashed to dusty brick heaps by opposing artillery during German capture and occupation. Too often French gunners are under the necessity of sending shells into the homes where they have spent happy years with their wives and babies.

Give! War Work Drive, Nov. 11-18

Cozy warmth

At the touch of a match—Perfection Oil Heater gives instant, cozy warmth.

Steady, comfortable heat for many hours on one filling with Pearl Oil, the ever-obtainable fuel.

No smoke or odor. Portable. Economical.

NEXT WEEK IS PERFECTION OIL HEATER WEEK

Call on your dealer and ask him about Perfection Oil Heater; its comfort, convenience and economy. See his special display.

STANDARD OIL
COMPANY
(California)



PERFECTION OIL HEATER

B. F. MINGES, Special Agent, Standard Oil Co., Monterey, Cal.

DEALERS

BEN LEIDIG
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PIERCE & TOWLE
HAYES & RICHESON
CLIMAX FURNITURE CO.
R. M. WRIGHT

T. A. WORK
THOS. COPE
HOLMAN'S DEPARTMENT
STORE

MILK MENUS

"Use all the milk", says the United States Food Administration. Milk is the cheapest animal food. Children must have it,—an adult may use it in place of meat.

Little Known of Shooting Stars.

Our knowledge of shooting stars extends into the oldest history of humanity, back into prehistoric times. Yet today no one knows exactly what a shooting star is, or from where it comes. An hypothesis proposed in 1875 and generally accepted today, is that meteorites are fragments broken from small planetary masses by volcanic explosions, brought about by a sudden expansion of gasses, steam and probably hydrogen. The broken bits, after their separation, are believed to arrange themselves in swarms which cross the orbit of the earth in accordance with a definite law. Shooting stars, then, undoubtedly come from within our solar system and are broken bits of a world body destroyed by volcanic events. Many meteorites have been found in Arizona.—Popular Science Monthly.

J. E. BECK, M. D.

Office at Carmel-by-the-Sea
Pharmacy, Carmel, Cal.

DR. L. L. PHELPS
OSTEOPATHIC PHYSICIAN
Underwood Apts, Monterey
Regular hours, 10 to 12, 2 to 5
Others by appointment
Phone 179 J

For Sale or Rent

Large two-story home—Three bedrooms, servants' room, garage, workshop, library, large living room, dining room, kitchen, bathroom, extra toilet down stairs, large grounds, lawn, flowers; electric lights, private gas plant; furnished or unfurnished; close in. Inquire at Pine Cone office.

Organ For sale. Five-
oct. A. B. Chase,
in good condition. Inquire this
office.

Your duty: Buy Thrift Stamps

For Information
As to Property
In and About
CARMEL
ADDRESS
Carmel
Development
Company

For Sale HOTPOINT
copper-lined
electric heater. Inquire at
Pine Cone office.

Squashes (Hubbard
Variety) —
For sale at the Machado Farm,
near the Mission. 15c., 25c.

We Are Going Out

of business, and to close out our entire stock of Furniture, I offer any article in the store at less than wholesale price. Get your share of this sale
Z. T. SPENCER
Monterey, opp. Postoffice

More Clothing Needed

Mrs. W. B. Canine invites attention to the following: Since the drive of September 23-30 an appeal has come from the Commission for Relief in Belgium for 20,000 tons of clothing. Every person and organization here is asked to help. It will take time. Begin now. Do not overlook a garment. Put them aside until called for to send overseas.

Schweninger's GROCERY

Best Goods
Fresh Goods
Right Prices
Free Auto Delivery

Day-light High and Low Tides at Carmel

	Low	Ft.	High
Nov 7	5:55 a	3.4	11:16 a
8	6:44 a	3.5	11:54 a
9	7:40 a	3.5	12:42 p
10	8:53 a	3.4	1:48 p
11	10:13 a	3.0	3:21 p
12	11:28 a	2.4	5:04 p
13	12:33 p	1.6	6:31 p

Carmel Drug Store

Has a fine line of

Big Ben CLOCKS

Also Stationery, Toiled
Articles, and Rubber
Sundries

Columbia Graphophone and
Records for Sale

Dove That Built Great City.
When mighty Amru went to conquer Egypt he camped on the east bank of the Nile opposite Memphis, that great 20-mile-long capital of mud bricks whose western verge was the pyramids and whose mud brick houses had all vanished. Amru crushed the Egyptians and came back to get his capital to move over and occupy Memphis. A dove had built in the folds near the top of his tent. Blood-bathed Amru, the ruthless, would not let her be disturbed. A new city started about Memphis. It grew northward along the Nile. It is today Cairo. Memphis is only a name.

CHURCH NOTICES

Christian Science Services

Sunday, 11 A.M.
 Sunday School, 9:45 A. M.
 Wednesday, 8 P. M.
 Church Edifice—Monte Verde Street,
 one block north of Ocean Avenue

All Saints Episcopal

SERVICES AT 8 A. M. AND 4 P. M.
 EVERY SUNDAY EXCEPT SECOND
 SUNDAY IN MONTH, WHEN ONE
 SERVICE IS HELD AT 11 A. M.

Sunday School 10 A.M.

WALTER G. MOFFAT, Rector

Dramatic Classes

Garnet Holme will remain in Carmel for the rest of this year, and is engaged in forming classes for the study of dramatic art, stage production, and some of the lesser known Shakespearian plays. The classes are confined to three pupils in each, and meet at various hours to suit the convenience of the members.

Mr. Holme was the producer for the Forest Theatre here for the first few years of its existence, was for eight years dramatic coach at the University of California, and obtained his practical training with Sir Frank Benson at Stratford-on-Avon, under whose direction more than twenty-five Shakespearian plays were produced. At a later period Mr. Holme was stage manager for Sir Johnston-Forbes Robertson in his Shakespearian tour through England.

All inquiries may be made at the Pine Cone office.

Data Wanted at Once

To the Residents of Carmelo Precinct:

The Committee on Community Honor Roll and Standard desires that those who have husband, sons, or daughters in service, to kindly furnish the name in full, date of entry, and branch of service—naval, marine, infantry, cavalry, artillery, aviation, engineering, hospital, Red Cross, Y. M. C. A., K. of C. It is essential that accurate data be obtained.

Address communication to Dr. C. A. McCollom, Carmel.

The Household Wood supply

PINE
 Pitch
 Kindling
 Fireplace

OAK

Stove
 Roots
 Fireplace

Ed. Romandia
 CARMEL

Lost something? Put an Ad in the Pine Cone.

Climax Furniture Co.

The Big Store in Monterey on Franklin Street

\$15,000 STOCK

OF EVERYTHING FOR THE HOME. IT'S THE ONLY PLACE TO BUY HOME THINGS. COME AND SEE US, ANYHOW.

Economy Satisfaction

GREEN TRADING STAMPS

Carmel Pine Cone

PUBLISHED WEEKLY

ESTABLISHED FEBRUARY, 1915
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W. L. OVERSTREET,
 Editor and Publisher
 PHONE 602 W 1

CARMEL-BY-THE-SEA, CAL.
 NOV. 7, 1918

Official Paper of the City

WEEKLY GREETING

Freedom is to character what sunshine is to the flowers.—Carol Norton.

Lady in Carmel desires companionship of another lady at night. For an artistic or literary person this will prove an exceptional opportunity to occupy a comfortable and quiet room. For particulars address P. O. Box 214, Carmel.

"Private Secretary" Soon

Plans have been made for the presentation of the comedy, "The Private Secretary," under the auspices of the Arts and Crafts Club, in the near future. Garnet Holme will be the producer, and a number of the old time actors of Carmel. Rehearsals will be under way as soon as the influenza abates in nearby towns.

The Pine Cone has a well equipped job printing plant. Prices are fair.

Warning!

All dogs running at large in the Del Monte Forest will be shot. Pac. Improvement Co.

Storage — Trunks, packed gds, suit cases, small articles Inquire Pine Cone office.

Red Cross Notes

Thanks to the generosity and Red Cross spirit of the Americans, ten million Belgians will keep warm this winter with the clothing sent them. And this kindness will warm their hearts as well as their bodies.

The only conscription necessary in Red Cross membership is to look an American straight in the eye and ask if he belongs.

In the shadow of Fuji Yama, the sacred mountain of Japan, a band of intrepid American women meets daily in a Buddhist temple to sew for the Red Cross.

There are eight thousand women in the United States working with their hands for the soldiers and refugees. They have made 221,000 articles of clothing and hospital supplies of a value of \$14,000,000.

The United War Work Campaign, November 11-18 is to raise funds for recreation and welfare purposes for our troops, and includes only the following seven organizations: Y. M. and Y. W. C. A., Knights of Columbus, War Camp Community Service, American Library Association, Jewish Welfare Board, and the Salvation Army. This drive should not be confused with the Red Cross, which is for relief, and will hold its drive in the spring.

These two drives are entirely separate, but of equal importance. Plan to help both.

The local Red Cross chapter has now on hand sufficient wool for 50 sweaters and 60 pairs of socks, to be finished by Jan. 31. Knitters, come and get it!

CARMEL REALTY CO.

HOUSES RENTED
 PROPERTY SOLD
 EXCHANGES MADE
 INSURANCE

POINT LOBOS
 ABALONE

Delicious and Appetizing
 Ask Your Grocer for It

CARMEL

By-the-Sea

ATTRACTIONS

- Glass-bottom Boats.
- Library and Readingroom
- Fishing and Swimming in the Carmel River.
- Public Tennis Court
- Visit the historic Mission
- Good Moving Picture show every Saturday evening.
- Picnic at Pebble Beach, Point Lobos, Carmel Highlands.
- Visit the Forest Theatre
- Bowling Alley
- Beautiful Walks, Drives

Latest Records, all makes, at Palace Drug Co., Monterey. Pianos for rent. adv

Service Stamps to stick on your letters. These stamps may be used by those who have relatives in the Army or Navy. Book of 48 stamps 10c. at the Pine Cone office.

The Election

Carmel voted as follows on Tuesday:

- Governor — Stephens, 150; Bell, 43; Rosen, 42.
- Lieut.-Gov. — Young, 127; Snyder, 59; Beals, 43.
- Justice Supreme Court — Wilbur, 131; Lennon, 105; Lorrigan, 85.
- Supt. Instruction — Wood, 108; Hyatt, 82.
- Congress — Hersman, 134; Hayes, 92.
- Justice of Peace — Mason, 114; Michaelis, 113.
- Sheriff — Nesbitt, 132; Jeffrey, 81.
- District Attorney — Baker, 108; Norris, 102.

AMENDMENTS

- Rominger Bill: For, 126; against, 78.
- Absent voters: For, 67; against, 83.
- University of Cal.: For, 130; against, 32.
- Taxation Exemption: For, 50; against, 111.
- Single Tax: For, 67; against, 121.
- Health Insurance: For, 55; against, 126.
- Prohib'n: For, 105; against, 88.
- Dentistry: For, 59; against, 117.



What shall he carry to Your Boy tonight—out there in No-Man's Land?

OUT in the open, across the border of No-Man's Land, the Soldiers of Cheer are going tonight. In their packs they are carrying the comforts which your fighter wants. In their hearts they are carrying a message of cheer and hope.

To the most advanced positions they are crawling with those little things which loom up big in France—their bars of chocolate, their cigarettes, their rolls of cookies and cans of fruit. Yes, and sometimes, letters from home!

Under the very eyes of German snipers they are crossing open fields, dropping flat to the ground as each flare goes up, then creeping further forward.

Soon they will reach the gun-nests where a handful of fighters will whisper:—"Good for you, old boy! What would we do without you?"

Off in another sector an advance will begin at dawn. In the thick of it will be these men—perhaps of the Knights of Columbus or Y. M. C. A., perhaps the Jewish Welfare Board or Salvation Army.

Whatever uniform they wear, the hot chocolate which they serve tastes just warm and comforting. The cigarettes they light in their hands and the wounded will accept as good first aid.

"These men need smokes much more than what we give them," say the surgeons.

When daylight comes the wounded will be streaming back. The cigarettes and chocolate may be nearly gone—given away. But your money will replace them. Meanwhile these men will say:—"Put us to work!"

The surgeons will give them the arm-bands of the army's stretcher-bearers.

Then up beyond the front lines they will go, to bring back those too badly hit to walk.

Once, twice, three or four times they will make the trip before they too are hit.

Wherever there are fighters, the Soldiers of Cheer have their canteens, scores of them under shell fire.

Throughout the days they serve the crowd a mile or so behind the lines. At night they go forward, packs on their backs, to reach the men who occupy the outposts of civilization.

When the order comes to go over the top, they follow too. Wherever the troops go, there go these men who serve.

No wonder their names are in the casualty lists. No wonder they are cited. No wonder the fighters elect them honorary members of their outfits.

Keep the supplies coming! Help the Soldiers of Cheer to help your fighters! Give now—all together!

Why you should give twice as much as you ever gave before!

The need is for a sum 70% greater than any gift ever asked for since the world began. The Government has fixed this sum at \$170,500,000. By giving to these seven organizations all at once, the cost and effort of six additional campaigns is saved.

Unless Americans do give twice as much as ever before, our soldiers and sailors may not enjoy during 1919 their:

3600 Recreation Buildings	2500 Libraries supplying 5,000,000 books
1000 Miles of Movie Film	85 Hostess Houses
100 Leading Stage Stars	15,000 Big-brother "secretaries"
2000 Athletic Directors	Millions of dollars of home comforts

When you give double, you make sure that every fighter has the cheer and comforts of these seven organizations every step of the way from home to the front and back again. You provide him with a church, a theatre, a cheerful home, a store, a school, a club and an athletic field—and a knowledge that the folks back home are with him, heart and soul!

You have loaned your money to supply their physical needs. Now give to maintain the Morale that is winning the war!