# Do Something ! Europeanizing American War Get Busy! 

Tell the World About Carmal

In Carmel, year in and year out, the business people and property -owners, those who have houses for rent, have gone along in the summer fairIy well satisfied with the business they have done and the length of time their houses have been rented.
But about September first, when the sojourners become fewer and receipts begin to fall off we hear that business is "dull," and we receive letters asking "Why is my house vacant?"'
The fault is right here. Very little attempt is made to inform the outside public and tourists that Carmel has the finest fall, winter and spring climate in the world.
There should be as many people here the year through as there are in June, July and August.
Hotel owners, real estate, owners of improved property and merchants should cooperate in a plan to spread broadcast the advantages of Carmel as a year-around resort.
If we sit back and wait for people and business to come, it never will come. If you-want your cottage rented, your store busy, your hotel full, publicity is the thing to do it.
In advertising, work one city at a time, one or two each month. Suppose, for instance, five thousand attractive pamphlets were mailed to Pasadenä, and as a result a hundred persons were induced to come hare sooner or later. Suppase we worked ten cities. Well, we might nit get a thousand persons liere, but we would get a large number,
Get together and talk this matter oves:

Caiherine Van Dyke in Harper's Weekiy: War music is not the same now as in the old days of glorified onslaught where the call of the bugle and the beat of the drum gave a quick thrill to the dash of battle. Today music is used medicinally-a sedative to ease the tenseness of trench life; a bromide in the hospitals where "Sister Suzzie's singing songs to soldiers;" a diversion in the internment camps where the boys write home for something to sing or play on "because music keeps us from getting blue."
You hear music everywhere in the countries at war. The boys dance their farewell at home to it, rarth out, fight, die or convalesce to misic. When they cannot speak eleatiy tander the emotion of derat ci victory, they burst out singing. Music is the slang of war.
A (od war song needs an irreisthle swing and a strong emotional appeal It must make light of the long march and be rich in the "sweetest girl I bow" sentiment. Perhaps it is because our American songs furnish the most smontaneous ragt'me cheer and have : good beat as well, they are so surprisingly popular.
One expects the Canadians to sins them, but when the British volunteers tramp, along to "Oh, You Beautiful Doll," you prick up your ears and your foot goes tip-pety-tar-
Oh, you beautiful doll, you great big beautiful doll,
Let me put my arms around you: Gee, but I'm glad I found you
So the song goes slipping from one hack home favorite to another. "Marching Through Georgia." "John Brown's Body" and "Dixie" are listed with the printed band music for English resiments, theugh the wards are changed. Here is the version of "Marching Through Georgia:'
We've had enough of trenches and of shifting to and fro And of waiting weeks together for the enemy to go,
But now he's on the move at last and now for heel and toe,
While we go marching through Germany.

The navy chanties smack even more of American tunes. This is their "Dixie:"

In Dixie laná I had a gal,
Way down in Dixie;
Her name it was Jemima Joe,
De finest gai as you all must know-
Sing, a song, blow along,
In the French trenches there is continuous music. Marie, Fifi, Nanon, are strangely serenaded by Jacques who, when he isn't sighing to catch a German is sighing for "Un Peu D'amour." Sometimes cut of an exalted politeness he tries to sing English words to English songs, but it is as hard a task as when the French tried to t.-anslate the English rally, "Are we downhearted? No," by "Est-ce yue nous avons le coeur brise? Mais non."
Few sones of any country celeorn'e the deeds of present neroes. Irolond alone twanes its harp to chants about its son Michael O'Leary, who won the first V. C. of the war. But these chants are not sung by soldiers, but by Irish girls with shawls about their very sericus faces, which never change expression through the long verzes beginning:
Arrah, giory Mike O'Leary, you're the grandest boy of all,
Sure, there's not a soul in Ireland from Macroon to Donegal,
But is proud of you, and prouder than a peacock of his tail, Arrah. bravo, Mike O'Leary, you're the pride of Innisfail.

At Potsdam I saw a regiment march out to a song that sounded gentle enough for a lullaby. The soft, rolling melody was Schumann's and the words were as a valentine greeting. There is no ragtime sung in German. The simplest songs have good settings and the melancholy of the new refrains haunts one with such tender sentiments as "I have lost a comrade."

If you read it in the Pine Cone, you may safely repeat it.

## CHRISTMAS SUGGESTIONS

At the
Blue Bird Tea
Room Gift Shop
Camino Real, near Ocean Avenue, Carmel, Cal.

## INEAND

By Mabel Rice Bigler
In breathless heat of mid-day The wide bare fields lie dead ; There's no green in the stubble, Thers's no shade for my head; But I can sense the forest-dark, And the wild cry of the sea, Because the pines of Carmel Once sang their song to me.
Along the dusty high-road No spring to meet my need, Even the lizard shelters Beneath a sun-dried weed; But I can feel a cool wind, And damp mists, salt and sweet, For once the waves of Carmel Broke foaming at my feet.

Sacramento, Cal.

## C ARMEL <br> By-the-Sea Is the best Winter resort in the World Hunting Fishing Tennis Golf, etc. <br> Good Hotels and Cottages

Just the place to spend the holidays
For information write to the Pine Cone

South Does Not Forget Its Distinguished Citizens
A monument to John Tyler eminent Virginia statesman and tenth president of the United States, was added recently to the list of imposing memorials erected in Richmond, Va., to the memory o? the famous southerners buried there. The monument, which is the first public memorial erectec to President Tyler, was made possible by a congressional appro. priation.
John Tyler, to whose memory the public has been rather tardy In paying honor, was one of the Ameriean statesmanship. He was born in 1790 in Charles City county, Virginia, the son of Judge John Tyler, a soldier of the revolution and afterward a prominent jurist. The son began his publio career at the age of 21 as a member of the Virginia house of delegates. Before his fortieth year he had served several terms in congress, two terms as governor of Virginia and a term in the United States senate.
Then came the presidential campaign of 1840 , the most extraordinary of political campaigns that the country had experienced up to that time. President Van Buren was renominated by the democrats, and William Hienry Harrison, who had been defeated four years before, by the whigs.
In the whig convention no platform or declaration of principles was adopted. John Tyler, whn had been a nember of President Jackson's party, was nominated to catch Democratic votes, It was perfectly well known that he was opposed to the whole whig theory of government, but it was never supposed by those who voted for him that he would become president, as he did through the death of General Harrison one month
atter inauguraition. The situation that developed with Tyler's accession to the presidency was not long in producing starling results Though no platform had been adopted in the whig nominating convention, it was well understood that the doctrines of Henry Clary involving the policy of a national bank, a hitg tarif, and internal improvements held the whig party together, and it was supposed that most people who voted for Harrison did so in the belief that his election meant the victory of Clay's doc. trines and the re-establishment of the United States bank which President Jackson had put out of existence.
Tyler did not share these views, but regarded the whig triumph as a victory over a corrupt and ty. rannical faction which he believed to be led by Jackson and Van Buren and their friends. Henry Clay was convinced that he could control Tyler, but he and all the whigs soon discovered their mistake.
Tyler owed his place to the whig party, but he had not changed his politics, and he remained what he had always been, a Democrat. The whigs iegan immediately the work of undning the financial leg. islation that 'Iankson and Van Buren had pu: through. The subtreasury of the previous adminis. tration was abolished by a bill which they declared that "all political connection between them and John Tvler was at an end from that day forth."

Only a handful of whig congressmen thereafter supported the president, but as time wore on the administration was successful against its whig opponents, who were compelled to survender or who went down in opposition.
Perhaps the most important acts of tyler's administration were the annexation of Texas and the treaties with England and China. At tise end of his term he was nominated again for the presidency, but withdrew from the contest when it was seen that his election was improbable. After leaving the White House he withdrew to private life and did not emerge from his retirement until the civil war period, when he was elected to the confederate congress.

## Many Carmelites Will Be There

Thanksgiving day is drawing upon us again, and as it behorves us to celebrate somehow, so far as lies in our power, Pine Inn has been requested to give a little Turkey Dinner, with the necessary accessories, on the 25 th of this month, at 6:30 o'clock. Arrangements are being made with Mr. Perry Newberry, the well-known dramatist, for entertaining the guests during the evening, at which music, dancing and social games will take place. The price of the dinner has been fixed at 75 cents, and all are welcome.
adv

> POINT LOBOS ABALONE

> Delicious and Appetizing Ash Your Grocer for It

NOTICE FOR PUBLICATION ISOLATED TRACT
PUBLIC LAND ~ALE
Departuient of the Interior, $D$. Lasd Office at -an Francisco, Cal November 6, 1915
NOHLE is hembl kiven that as directel by the Commiswidue) of the General laand Office, under povisions of siec. 2455, R. s pursisunt to the applicatiou e Norman Harry Davis, Serial No $03 \% \%$, we will offer at public sule to the highest bidder, but at not lres than $\$ 2.50$ per acre, at 10 o'elock A. M., on the 22 nd day of Deceminer, 1915, next, at this office, ibe following frect of latid: NE $\frac{1}{4}$ sW $\frac{1}{4}$, Lois 2,3 , ₹ee. 10 , Lot 1, See is. 1. 20 s, R. 2 E, M.D.M.
That this tract is onfered iutc market ou a showing that the yreater portion thereof is mountais. ous and too rough for culuvation.
The ale will not be kept open, but will be declared closed when those present at the hour named have ceased bidding The person making the highest bid will be required to immediately pay to the Receiver the amount thereof.
Any persous claiming adversely the above-described land are advised to file their claims, or objec tious, in or before the time desig. uated for sule.
J. B SANFORD, Register GRACE B. CAUKIN, Receiver

## Carmel Drug Store Has a fine line of <br> B ${ }_{\text {aby }}^{8}$ Ben CLOCKS

Also Stationery, Toilet Articles, a n d Rubber Sundries
Columbia Graphophone and Records for Sale

Experience, money and energy back of Schilling's Coffee. 40 cat Leidig Bros.

# Stationery for Christmas 

 Printed or Engraved Makes an Excellent Gift
## Visiting Cards <br> Correspondence Cards <br> Envelopes

Note Heads Fine Stationery Blotting Paper
Pine Cone Press

W. L. Overstreet Post Office Bldg.

Carmel Pine Qone
PUBLISHED WEEKLY
Bntered as second-class matter February
10, 1915, at the vost office at Carmel, California, under the Act of DMarch 3, 1879.
W. L. Oroerstreet. Editor and Publisher CARMEL, CAL NOV. 17, 1915 SUBSCRIDTION $\$ 1.00$ PER YEAR Single Copres

If you read it in the Pine Cone, you may safely repeat it.

A Measure of Preparedness In the event of war the government of the United States would be obliged to depend on private individuals and firms to furnish automobiles for the transportation of troops and supplies. Therefore the War Department is in touch with the sources and has on file offers of cars to be so used.
A man writing from Chicago tenders 1000 cars; a Detroit club informs the department that 5000 cars can be abtained there.

Aviators have written tendering their machines and ser vices.
At the Surgeon-General's office there is a record of 558 physicians who have never been in the military service, who have volunteered.

It's All in the Start
"It would be a modest and moderate claim," says Doctor Woods Hutchinson, "that the health and efficiency of our school children and their vigor and usefulness in future life could be inereased at least twenty-five, if not thirty-five, per cent by prompt and intelligent attention to curable defeets.

Cleaning, straichtening and filling teeth, removing adenoids and relief nf catarrh, with consequent cure of deafness, fitting the peering and dazzied ejes of the shortsighted and the astigmatic with proper glasses which really let them see the sun and the star's and look the world squarely in the face, filling the aching voids in empty stomax hs with warm lunehe:

After ten months of obscurity, "Shop Early" and "Shop at Home" are again in the the limelight. But the advice grood.

## A Worthy Object

The conductor of the Zoological Park in New York is devoting much time to the establishment of a permanent wildlife protection fund to create sanctuaries for wild animals so their breed may be perpetuated. He points out that if something of the kind is not done there will be no hunting twenty years from now, and wild game will be practically extinct.
Millions and millions of acres of our national forests are now utterly destitute of game worth the mention, and over thousands of square miles in the East and West one can hunt until doomsday without finding a four-footed animal worth shooting as food.

The proposed plan is to help create an enormous increase in game that may legitimately be killed for food purposes.
Details of the scheme may be obtained by addressing Dr. W. T. Hornaday, Zoological Park, New York.

## Lest We Forget

Now is the season of thanksgiving and praise. Every one of us has had or has something for which to be grateful. Not the least of these is the possession of loved ones and those whom we can call friends. These should be remembered. If you haven't the time for a letter, send a postcard. Let them know that you appreciate them.

## Your Paper

Any newspaper contains matter of value to all, but the local paper is identified particularly with the intarests and activities of the home. It is conducted by one whom you know and who knows you. Its few columns carry what is of especial interest to you. You have a very vital concern in its prosperity, and you can best contribute to its continuation and success by subscribing for it and advertising in it. It is your paper.

If Carmel has any civic pride, a substantial evinence thereof is sadly lacking. Last week's appeal for funds to purchase a decent fire alarm has met with no response.
Indifference and shame are closely related.

## C L I M A X

Furniture Store Monterey
Everything for the Home. Low Prices and Easy Terms. Hoosier Kitchen Cabinets

Free Sewing Machines

Specialties in Lineoleums and Window Shades

CARMIEL BAKERY AND GROCERY WE CARRY J.H.N. AND SUNKIST GOODS USEOUR BAKED GOODS--MADE IN CARMEL F. S. SGHWENINGER

Bank of Monterey MontereySavingsBank came Bumbing Sume Mannem't


The Monterey Savings Bank pays Four Per Cent Interest on savings deposits
Call at the Pine Cone office and obtain a free copy of our booklet "What Every Depositor Should Know"

## For Information

 As to Property In and About CARMEL ADDREss Carmel Development Company
## New Departure

## List Your Properties

 with the
## Pine Cone Real Estate and Renting Bureau

FOR RENT $\frac{\mathrm{L} \text { akr }}{\text { Cotace }}$ San Carlos ave., near 9th ave. Four rooms and bath; improvements. By month $\$ 11$; by year \$10. Mrs. M. H. Jaquith, Dolores st, near Tenth ave.
For Rent $\begin{aligned} & \text { Well furnis'd } \\ & \text { House } \\ & \text { con }\end{aligned}$ sisting of Living Room, 18x28, with large fireplace; bedroom; sleeping - porch; large bathroom; dinihg-room; kitchen; two large porches; outhouse; First-class plumbing; electric lights; located near Forest Theatre. For terms apply to W. L. Overstreet, Pine Cone office.
$\overline{F O R ~ R E N T ~} \underset{\text { Cotages }}{\mathrm{F} \text { our }}$ $\$ 7.50, \$ 10, \$ 15, \$ 20$. Bath and electricity; piano in $\$ 20$-house. Inquire at Eleventh and Casanova Aves.
$\overline{\text { Reliable Lady wishes to }}$ care for children evenings; terms reasonable. Address "Reliable," Pine Cone office.
 and single harness. Address, Box 238, Carmel, Cal.

CHURCH NOTICES

fll Saints Episcopal
SERVICE AT 4 o'clock every SUNDAY, EXCEPT SECOND SUNDAY in the month, when the hour 18 If A.M.
A. W. DARWALL, Rector

> PROFESSIONAL CARDS
J. E. B E C K, M. D.

Office at Carmel-by - the - Sea Pharmacy, Carmel, Cal.
$\overline{\text { Miss Sadie Van Brower and }}$ Miss Jeannette Hoagland
Ballroom and Aeshbetic Dancing


Address : Box 104, Carmel
L. P. Narvaez

Painting Decorating Paper-Hanging

## Estimates Given

Address: P. O. Box 125 (amel, Cal.
Lust something? Put an Ad

# Thanksgivirg Announcement 

 Bob has anticipated your table needs with well-selected, seasonable groceries.Ben's ready with Roasters, Carvars, Ovenetts, etc.

## Trintur firng

## Artist Silva's Exhibit

Palo Alto, Nov. 19.-William $P$ Silva, of Carme, is exhibiting a half hundred pictures in the Palo Alto public library: The paintings are attracting the nttention of the entire peninsnla from Monteres to Sau Franciseo.
Mr . Silva seems to have the faculty of pleasing the drawing-roum taste and has been successful in placing his work in many of the homes of the Pacific Coast.
The patronnesses of the exhibit are: Mrs. Charles Woods, Mrs. R. M. Tucker, Mrs V. L Kelloge, Mrs. George Vierce, Mrs. William Darsie, Mrs. Hugh Moran, Mrs. Wiltiam schofield.

## Remember

Taxes are due each year on the third Monday in October.

First instalmentisdelinquent the first Monday in December.

Second installment is due the first Mionday id January.
Second installment is delinquent the last Monday in April.

Both installments may be paid when the first installment is due and payable.

## ITEMS OF INTEREST.

The Pine Cone Real Estate and Renting Bureau is receiving a number of inquiries as to property and houses.

Ocean avenue has been leveled and sanded and the work of spreaning a heavy coat of asphaltum-oil began yesterday morning.

A well-attended meeting of the Manzanita Club was held on Saturday evening to discuss future activities of the organization.

Your attention is called to the advertisement of E. M. Nix in this issue.

A meetiry of those interested in the formation of a Campfire Girls club will be held at Miss Ida Johnson's cottage, at $30^{\circ}$ clock next Saturday

## La Playa Personals

Dr. D. Charles Gardner and Rev. M. Mullineux were recent dinner guests of Mrs. Signor. The clergy are always welcome.
Thanksgiving dinner will be sorved at 1 o'clock; 75 c . per person. Seates must be reserved
Mr. and Mrs. W. G. Scott of London sail for Honolulu to day, to remain for some time. They will be missed by the guests.
Mr. and Mrs. E. V. Nestell are returning to Canaan, Conn. They enloyed every moment here, and are promising a return next spring, to remain some months.
Mrs. John E. Miller and Miss Clara A. Miller are departing for their home in Pasadena after a month's stay. This was their first visit, but we are assured it will not be their last.

Mrs. William C. Watts
charming hostess recenily entertained several La Maja guests at tea. Mr. Wauts has a studio at the Wilinam Greer Harrison place, and there many delightfut affairs are given.
Mrs. J. Hardie of Greensboro, N. C., a cousin of Pham Wilson is registerad here. Thes had not met in thirty years.

## Property Transactions

Deed: Camel Dev. C. . Lucia M. Lane and Virginia W Smiley, $\$ 10$, lots 15 and 16 , blk T, add. No. 1, Carmel by-theSea.

Mortgage satis.: Bank of Monterey to Mary A. Connolly. Lots 24 and 26 , blk 1s4, add. No. 2, Carmel-by-the-Sea.
Mortgage: Mrs. L. L. Robinson to J, R. Lowe, $\$ 250$. Lot 13 and south half of lot 11. blk 111, Carmel-by-the-Sea.

Decree of distribution: Estate of John F. Thompson, deceased, to Mary J. Fitts et al. Iots 18 and 20, bik 15. Carme City.

## COMING EVENGS

The Carmel Boys' Ciub will gather at the usual meeting place, on Sunday evening.
St. Anne's Guild will hold its sale on the Saturday following Thanksgiving, at Schweninger's store.
All are welcome to attend the meeting of the Carmel Missionary Society, which will meet tomorrow (Thursday) afternoon at s o'clock, at the home of Mrs. G. F. Beardsley. The subject for discussion is "American Child."
Hillside reading circle meets this evening at the home of the Beardsleys.

## Reduction Sale Now On <br> AT THE

Carmel Dry Goods Store
E. M. Nix, Proprietor

## For Thanksgiving: Table-cloths

 Napkins Shopping Bags
## Also a general line of

 good goods for men, women and childrenA Genuine Price. Reduction Sale

Daylight Tide Table


## A Genuine Surprise

Seldom has a social affair been so successfully carried out as was the Waterbury party on Monday evening.

About eight o'clock, from various directions there began to gather at Twelfth avenue and Lincoln street a well-pro. vision, but very quiet group of merry-makers.
At 8:15 all those who had been bid to take part were on hand, and then began the stealthy one-block procession to the House of Waterbury. Having got inside the fance that surrounded the residence, the party sought a lighted window, and at a signal burst into a rollicking song. What followed may be beiter imagined than described. It was a genuine surprise, and no mistake. Those invited:
Mrs. Charles Clark, Mrs, Harry Aucourt, Miss E. MeLean, Mrs. J. L. Williams, Miss Margaret Clark. 13. W. Adams, Mr. and Mrs. L. S. sievin, Mr, and Mrs. W. L. Overstreet, Mrs, R. Ohm, Mirs F. S
Pudan. Pudan. 1

Grove Building Co. S. f. TICE, CONTRACTOR EXPERT MILL WORK OF ALL KINDS

## PINE NEEDLES

Mr. Peter Van Valkenberg who has been in southern Cal. ifornia for some months, will shor-ly be joined by his family from here.

In addition to holding a good position in an automobile concern in Sacramentr. Douglas Greeley is attending mechanics classes at night.
One day last week Mrs. P. Newberry entertained a num ber of friends at tea.

As the result of a recent automobile accident, Herman Whittaker, the well-known writer, will be in the hospital for some time.
The Waterburys have taken the Alice McGowan house for a year. They moved on Friday.

Lowell E. Hardy and family are contemplating a month's visit here at the close of the xposition.
Grant Wallace is conducting a seed farm on an island in the San Joaquin.

Mrs. Ethel D. Turner will izoceed to the city on Friday, to attend the wedding of her Prother.
Mrs. M. E. Hand is back from the city, having placed son Herbext in the care of Uncle Sam.
W. N. Dingle has gone to the city, to be away until after Thanksgiving,

After seven months here, the hotel girls," Miss Dulcie Walden and Miss L. Sweasey, have departed for San Francisco.
The Schmidts were here last week-Eric S. from Ione, Cal, Peter S. and family from Soledad, Cal, and Herbert S. from Bergin Norway. The lastnamed likens Carmel to the coast of Norway.
Mrs. Helen Borden is anticipating an early visit from her friend Mrs. Robert Humber, who may acquire a home here.
E. E. Blodgett of San Jose, well known here, passed away in San Francisco on Nov. 11 after a brief illness.
Talbert Josselyn is contemplating a visit south on the return of his brother Lewis.
Robert Noiton and Louis Narvaez launched "The Swan" last week. It floats !
Owing to the prevalance of diphtheris and scarlet fever ln Monterey, most of the Carmel students of the high school are not in attendance.
From November 13 to 22 Mis. E. L. Williamson is exhibiting the work of her studio at Palo Alto.
Miss Etna Guichard is here from Santa Cruz to visit he:
sister fon a while sister for 2 while.

