

CARMEL PINE CONE

ISSUED WEEKLY

NOV. 10, 1915

CARMEL, CALIFORNIA

VOL. I, NO. 41

A Public Need Is A Need Indeed

Carmel has two first-class chemical fire engines. Good! Carmel has an efficient fire-fighting organization. Fine!

Now, what is needed more than anything else is a distinctive mechanical contrivance for sounding alarms.

A number of times recently, owing to the ringing of church bells for special services or meetings, men have been called from their homes under the impression that there was a fire. This in itself is no particular hardship, except that women and children are unnecessarily alarmed.

The peril is that as long as the town is without a distinctive signal, a real fire-alarm which everyone who hears knows to be an announcement of fire, we are in danger.

Why? Because the next time the church bell sounds at an off time, many of those whose aid is necessary and who have been fooled heretofore, will say "another meeting," and resume what they were doing, while Carmel BURNS.

It is up to the property-owners to supply this need. Those who do the fire-fighting do it willingly and without thought of reward. A fire company has expenses. It cannot maintain itself. Every time the engine goes out and is used, it has to be recharged. Must the firemen put up for the chemicals?

A short time ago an appeal was made for funds to purchase some necessary equipment. Not a solitary cent was contributed. This indifference is not treating the firemen as they deserve, to say nothing of your own interests.

A hundred dollars is needed. Bring your money to the Pine Cone office today.

That fire-alarm is essential for the protection of all.

Americanizing the Foreigner Fundamentally It Is An Educational Problem

At the bottom, primarily, of the existing failure of various races in the United States to affiliate with the nation—especially as the situation exists in the state of New York—is illiteracy generally and specifically, the failure of the alien to learn the English language.

As a result of her long study of conditions surrounding the entry of the average immigrant to the port of New York and his subsequent experience, convinced that the time has come when all re-

York state now faces, and the same thing, of course, is true in greater or less degree throughout the country. When the alien leaves his native land he is much like a piece of baggage—tagged to an exact destination. That is, he leaves home with all his own ideas and is sent to colonies where these same ideas will continue, to the exclusion, in most cases, of ideals that make for true American citizenship.

"Upon his arrival in this country, a number of things can con-

Look Ahead

Nearly all our guests have left us, and we'rey feeling quite alone;

And November now is with us, in this place that we call home.

Those whom we thought would stay here, and never more would roam,

Have gone to other places, where is no ocean foam.

It's the quiet season, neighbor; cheer up—it wont last long—

Thanksgiving Day is coming, and then the Christmas song.

And just when you are feeling that things 'round here are wrong,

They'll be beating it for Carmel—an ever-growing throng.

responsible officials should act in unity toward giving the newcomer such advantages as will bring his thought up to the level of American thinking. As conditions now exist, though there are signs of an awakening, he is left much to himself, to develop very largely into what chance and selfish exploitation may decree for him.

By way of illustrating the belief that the problem is fundamentally an educational one, involving first of all the teaching of the language to the foreigner. Instances of residence in the country for upward of 20 years without the ability to speak English at all are common.

"The problem of properly Americanizing the alien is one of the gravest of all problems that New

York state now faces, and the same thing, of course, is true in greater or less degree throughout the country. When the alien leaves his native land he is much like a piece of baggage—tagged to an exact destination. That is, he leaves home with all his own ideas and is sent to colonies where these same ideas will continue, to the exclusion, in most cases, of ideals that make for true American citizenship.

"But, as most often happens, he falls into the hands of relatives, friends, or friends' friends who have taken up their American residence in the midst of a foreign colony where life is substantially what it was across the water. Here he does not even get

Carmel by the Sea By an Englishman

To the air of "Clementine"
In a forest near the seashore,
Not so far from Del Monte,
There's a commune quite recherche
And it's Carmel-by-the-Sea.

Chorus
Dear old Carmel, dear old Carmel,
Dear old Carmel-by-the-Sea.
I could wish to live forever,
Never more to part from thee.

Literary and artistic,
Literary as can be,
Are the people of this district,
Of this village by the sea.

They build houses all of redwood,
Which are comfy as can be
But they must be single-storied
Or they're taboo by the sea.

There are maidens in this village,
There are maidens fancy free;
There are maidens single-storied
And fit the houses perfectly.

Scandal they do say has never,
Ne'er has seen this sanctuary,
And they live like cooing dovelets
And in this nest they all agree.

Many artists, world-renowned,
Come down here to sketch the sea;
And their studios have founded
In the forest by the sea.

Then for music they're a genius,
And you have not long to
Search
For a lady to accompany
Hymns and anthems at the church.

They write plays and stage them
proudly
In the forest by the sea,
Declamate their parts so loudly,
Charge a dollar, members free.

There the streets are all of
Jasper,
Granulated by the sea;
Very like the Great Sahara,
You flounder in it to the knee.

ITEMS OF INTEREST.

In the vicinity of Pt. Lobos, T. R. Bentley recently captured alive two lynx or bob cats, one of them a large and beautiful specimen, six foxes, several coons and a few fine polecats. Some trapper!

Under the able direction of the Misses Johnson and Culbertson, the Carmel Boys' Club has resumed activities.

a chance to read English newspapers because he does not know the language, and virtually all the information he gets about the country he has come to is gained through the mouths of his own countrymen or his own newspapers.

Carmel Pine Cone

PUBLISHED WEEKLY

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W. L. Overstreet, Editor and Publisher

CARMEL, CAL NOV. 10, 1915

SUBSCRIPTION \$1.00 PER YEAR
Single Copies - - Five Cents

If you read it in the Pine Cone, you may safely repeat it.

A Fair Deal

Carranza will be given a fair deal by the American people. They will not prejudice him. Due allowance will be made for the tremendous difficulties he must face in the work of reconstruction.

What we on this side of the Mexican border desire is practical, effectual pacification and honest, effective efforts to establish an orderly and just government.

The "Fall"

With the season of the falling leaf in this hemisphere, it is interesting to inform ourselves on the origin of the picturesque word "fall."

It is generally supposed to be an Americanism. Not so; it is a survival of the older English literature upon which American English is established.

It has been supposed that autumn leaves ripen into rich colors just as fruits do, but analysis proves that these colors in the leaf appear to protect the green element from the sun in order that it may find its way back into the tree, there to be conserved. Thus with the fall of its leaves the tree is not losing its vitality, but merely sheds the season's coat for a new one in the spring. The fallen leaf completes its function in the soil.

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A Thrift Campaign

Next year brings the centennial of the savings bank in the United States, and the bankers at a recent convention considered the manner in which an anniversary of such importance should be celebrated.

It would certainly not be very consistent to spend money in celebrating the establishment of what is deemed the best way of saving it.

A special season of saving would seem appropriate, and it was such a project that won favor.

A thrift campaign would be a national recognition that would promise the advantage of leaving no regrets, and it was proposed that this campaign end with a thrift congress to be held where the first meeting to organize a savings bank was held, in 1816—New York.

In this project there is a reminder of the development of the savings banks as promoters of thrift. Formerly they stood ready to receive the deposit of the person with an initial desire to save; now they are out soliciting, by regular advertising and other means.

Publicity Essential

Many business people are of the opinion that their concerns are so well known that they do not need to advertise.

They forget that always there comes into trade a new group of dealers. The matter of constantly reminding the public that you are still in business and want its trade is as essential for an old business as for a new one. Use the columns of the newspaper regularly, especially in the dull season.

CLIMAX
Furniture Store
Monterey

Everything for the Home.
Low Prices and Easy Terms.
Hoosier Kitchen Cabinets
Free Sewing Machines
Specialties in Lineoleums and
Window Shades

New Departure

List Your Properties

WITH THE

Pine Cone Real Estate and Renting Bureau

FOR RENT LAKE Cottage, San Carlos ave., near 9th ave. Four rooms and bath; improvements. By month \$11; by year \$10. Mrs. M. H. Jaquith, Dolores st, near Tenth ave.

For Rent Well furnis'd House, consisting of Living Room, 18x28, with large fireplace; bedroom; sleeping-porch; large bathroom; dining-room; kitchen; two large porches; outhouse; First-class plumbing; electric lights; located near Forest Theatre. For terms apply to W. L. Overstreet, Pine Cone office.

FOR RENT Four Cottages \$7.50, \$10, \$15, \$20. Bath and electricity; piano in \$20-house. Inquire at Eleventh and Casanova Aves.

CHURCH NOTICES

All Saints Episcopal SERVICE AT 4 O'CLOCK EVERY SUNDAY, EXCEPT SECOND SUNDAY IN THE MONTH, WHEN THE HOUR IS 11 A.M.

A. W. DARWALL, Rector

PROFESSIONAL CARDS

J. E. BECK, M. D.
Office at Carmel-by-the-Sea Pharmacy, Carmel, Cal.

Miss Sadie Van Brower and Miss Jeannette Hoagland

Ballroom and Aesthetic Dancing
Classes and Private Lessons Per Arrangement
Children's Class Thursday 6:30 to 8
Adults Thursday 8 to 10

Arts and Crafts Hall
Address: Box 104, Carmel

Christmas is Coming

Printing Engraving

BRING WORK OF THIS KIND TO THE Pine Cone Office

Wanted By a lady, employment at light household work, on Saturday afternoons, beginning Nov. 6. Address "Employment," Pine Cone office.

For Sale \$20. Buggy, Saddle, Double and single harness. Address Box 238, Carmel, Cal.

Bank of Monterey Monterey Savings Bank
Same Building Same Management



The Monterey Savings Bank pays Four Per Cent Interest on savings deposits

Call at the Pine Cone office and obtain a free copy of our booklet "What Every Depositor Should Know"

For Information As to Property In and About **CARMEL** ADDRESS Carmel Development Company

To Carmelites and Other

Thanksgiving day is drawing upon us again, and as it behooves us to celebrate somehow, so far as lies in our power, Pine Inn has been requested to give a little Turkey Dinner, with the necessary accessories, on the 25th of this month, at 6:30 o'clock. Arrangements are being made with Mr. Perry Newberry, the well-known dramatist, for entertaining the guests during the evening, at which music, dancing and social games will take place. The price of the dinner has been fixed at 75 cents, and all are welcome. adv

Somewhat Peeved

Innumerable are the men and women now writing for bread, who have not the least chance of finding in such work a permanent livelihood. They took to writing because they knew not what else to do, or because the literary calling tempted them by its independence and its dazzling prizes. They will hang on to the squalid profession, their earnings eked out by begging until it is too late for them to do anything else—and then? With a lifetime of dread experience behind me, I say that he who encourages any young man or woman to look for his living to "literature," commits no less than a crime.

If my voice had any authority, I would cry this truth aloud wherever men could hear. Hateful as is the struggle for life in every form, this rough and tumble of the literary arena seems to me sordid and degrading beyond all others. Oh, your paragraphings and your interviewings? And oh, the black despair that awaits those downtrodden in the fray.—From "The Private Papers of Henry Rycroft" (George Gissing).

Pine Inn Notes

Mr. and Mrs. Lake Watson, from Hongkong, with child and maid, are staying at the Inn.

Mr. and Mrs. W. Walton of Marysville are recent arrivals.

The Empire Gun Club have made their headquarters at Pine Inn. Several of the members were down for the weekend, amongst them Mr. and Mrs. J. G. Hooper.

Contractor Murphy has commenced work on the alterations of Carmel Hall.

Wilson---That's All

For a number of years he had been employed as a stenographer for the company, and as such he frequently took dictation from one of the directors who called at the office occasionally. Recently he was made assistant secretary of the corporation, was relieved of his stenographic duties and was given a desk near the senior officers.

When the visiting director called at the office a day or two later he greeted the former stenographer pleasantly and congratulated him on his advancement.

"But there's no one around here who can operate a typewriter as you can," he added flatteringly, "and I want you to make a copy of this paper before I send it to my lawyer."

But the new assistant secretary was not to be flattered into a relinquishment of the dignity of his position, and he replied:

"Really, Mr. Brown, I think that is asking too much. Do you think I, an assistant secretary of this company, ought to let myself be seen hending over a typewriter like an ordinary stenographer?"

"I beg your pardon," said Mr. Brown. "I forgot about the dignity of your position entirely. I trust you will overlook my indiscretion. By the way," he added, "I see in the papers that a man down in Washington named Woodrow Wilson writes with his own hands

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Carmel Officials.

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Chemical Engine No. 1

B. W. Adams, Foreman

J. W. Nichols, Asst. Foreman

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Monterey has followed Carmel's lead in opening its library on Sunday afternoons.

and on his own typewriter almost all of the important state papers that he prepares for transmission to the European courts."

POINT LOBOS ABALONE

Delicious and Appetizing
Ask Your Grocer for It

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a pieced quilt.

Mrs. H. L. Warren, Pres.
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Deed: Carmel Dev. Co. to
Grace S. Mason, \$10, lots 12
and 14, block 10, add. No. 5,
Carmel-by-the-Sea.

Stationery for Christmas

Printed or Engraved Makes an Excellent Gift

Visiting Cards

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Fine Stationery

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Carmel Remembers Lotta

San Francisco's stage idol of the '50, Lotta Crabtree, who recently arrived in the exposition city, has had, thanks to the members of the Floral section of the Carmel Arts and Crafts Club, her wish gratified.

On her arrival she expressed a desire to see some of California's golden poppies, and now, among the floral decorations in her rooms at the St. Francis is a generous bunch of beautiful wild poppies from Carmel-by-the-Sea. The following note accompanied the flowers, and is signed by Geo. H. Shields:

"We send you these from a farm which has grown into existence since you learned to love California, grown up alongside of Carmel mission, where he buried the remains of the sainted Junipero Serra, who was the first white man to love California. We love you because you love our San Francisco, and we want your desire for poppies to be gratified."

NOTICE FOR PUBLICATION ISOLATED TRACT PUBLIC LAND SALE

DEPARTMENT OF THE INTERIOR, U. S. LAND OFFICE AT SAN FRANCISCO, CAL.
November 6, 1915

NOTICE is hereby given that, as directed by the Commissioner of the General Land Office, under provisions of Sec. 2455, R. S., pursuant to the application of Norman Harry Davis, Serial No. 03229, we will offer at public sale, to the highest bidder, but at not less than \$2.50 per acre, at 10 o'clock A.M., on the 22nd day of December, 1915, next, at this office, the following tract of land: NE $\frac{1}{4}$, SW $\frac{1}{4}$, Lots 2, 3, Sec. 10, Lot 1, Sec. 15, T. 20 S., R. 2 E., M.D.M.

That this tract is ordered into market on a showing that the greater portion thereof is mountainous and too rough for cultivation.

The sale will not be kept open, but will be declared closed when those present at the hour named have ceased bidding. The person making the highest bid will be required to immediately pay to the receiver the amount thereof.

Any persons claiming adversely the above-described land are advised to file their claims, or objections, on or before the time designated for sale.

J. B. SANFORD, Register
GRACE B. CAULKIN, Receiver

Reliable Lady wishes to care for children evenings; terms reasonable. Address "Reliable," Pine Cone office.

Advertise in the
"Pine Cone"
It Pays

New Pack—Fancy Softshell Walnuts 25c. the pkg

Sun-Maid Raisins fresh, clean, seeded 10c. the pkg

Sugar Peas—tender, crisp, 15c. the tin

Thomas Pineapple eight big slices, 20c. the tin

LEIDIG BROS. INC.

Common Names for Plants Desired

"We must have more common names, more folk names, for the multitude of flowering plants in our national parks," says Professor W. L. Jepson of the University of California. "By a folk name, I mean a name that has been given to the plant by the folk, by the people who have lived among the plants, and know them from their point of view. Of course, the botanist has named practically all of the plants in the parks. He has given them scientific names, but these very rarely make an appeal to the people at large. When once you have folk names, then the interest in the flower fields will be very much greater. Take mountain misery, for example, which is found in the Yosemite park and the Sequoia park. That at once shows the flavor of the soil. There are many such names, but many more must be invented either by us or by the people who live in the mountains or live in the parks.

"I was coming down out of the mountains on a trip, and I had been studying what we botanists call *Calandrinia caulescens* var. *menziesii*, and I met some children that had in their hands a bunch of the flowers. I stopped and asked what they called those flowers. After some hesitation they said 'Kisses.' I asked them why they called them kisses, and they either would or could not tell. But as I went on I heard the elder child say, 'That is a botany man, and he is always asking why.'

"You cannot always tell why. Sometimes you just do things. A mountain name, like mountain misery, at once makes a strong appeal to the people. Common names indicate the way in which the plants have affected the people who live there, whether they are conscious of that or not.

"Imagine the thoughts of a person going to the meadows and seeing the mountain grass filled with shooting stars in one Sierra meadow. Now, when that plant becomes known it will become as famous as the edelweiss."

If you read it in the Pine Cone, you may safely repeat it.

Daylight Tide Table

	Low	Ft. High	Ft.
Nov. 10	6:03 a	3.4	11:50 a 6.3
11	7:04 a	3.5	12:48 p 5.9
12	8:23 a	3.6	1:59 p 5.4
13	9:45 a	3.4	3:26 p 4.9
14	11:27 a	2.9	4:53 p 5.1
15	12:45 p	2.2	5:15 p 5.4
16	1:45 p	2.0	7:05 a 5.5

La Playa Personals

With Lady Macfarlane as chaperon, an interesting party of Hawaiian young ladies has been here during the week. The names and homes of those in the party are as follows: Lady Macfarlane, Ahuimanu; Adeline Smith, Leilehua; Harriet Lucas, Niu, Honolulu; Edna McDuffie, Kaalawai; Mary S. Paulson, Manoa Valley; Myrtle Smith, Haleiwa Oahu.

Mr. and Mrs. Nestell and Miss Caroline Smith are enthusiastic tennis players and may be seen morning and afternoon at the courts.

The management of one of largest family hotels in Los Angeles has been tendered Mrs. A. D. Signor, but owing to the growing popularity of La Playa, especially in the East, Mrs. Signor declined the offer.

R. W. Claiborne and Sherwood Johnston have left for New York, where they will remain until the latter enters St. Paul, at Concord, Mass.

A. B. Post of the Garden City Bank and Trust Co., has left with his family for San Jose.

Mrs. Chas. R. Giles, Miss Mabel F. Giles and Miss Bertha S. Giles of San Jose are to remain a few weeks longer. Miss Giles brought her new car. They love Carmel.

Recent arrivals: Mary Lee Rockwell, Meridan, Conn.; H. G. Shaw, Mr. and Mrs. A. B. Post, Janet G. and Alfred B. Post Jr., San Jose; Mrs. F. H. Creoby, San Mateo; Mrs. I. J. Bryant, Miss Agnes Bryant, Berkeley; James Allen Reid, San Francisco.

Delos Curtis and wife are home from their exposition visit.

PINE NEEDLES

By proclamation Governor Johnson has designated Wednesday, November 10—today—Joaquin Miller day.

The Pine Cone is in receipt of an interesting letter from Jack Gribner, who is now playing in Atlanta, Ga. In another week our friend will be in New York—on Broadway—Mecca of American actors.

Announcements will shortly be posted giving details of the proposed organization here of the Campfire Girls. This organization is for girls what the Boy Scouts is for boys. Girls of twelve and over are eligible for membership.

Mrs. C. G. Adney and child of Corine, Utah, are occupying Miss Williams' cottage on Camino Real.

An ornamental gate and fence now encloses All Saints Episcopal chapel, on Monte Verde street.

Mrs. L. H. Rask was in San Francisco, visiting Mrs. Lee Parker, her daughter, recently.

D. W. Willard certainly did an artistic piece of work on the recently erected gate-sign at Arts and Crafts hall.

Mr. Darling, who has been here for a week, returned to San Jose on Saturday.

Miss Tessie Tag, well known here, has been made business manager of the Stanford-Palo Alto News.

The Board of Supervisors have granted the contractors who are doing work on the Carmel valley road an extension of thirty days from Nov. 14, to complete the work.

Palma Harry, who was with the Slevins, has gone to the city to join her mother.

"We have been here five months, and will be here again next year." So said Mrs. M. Tuttle, who with Miss Mary Osborn departed last Friday for Pasadena.

A number of friends were entertained at luncheon recently by artist Arthur Vachell.

For Artistic Stationary, commercial and social, the Pine Cone is equipped for doing the highest class work.

D. W. W. Johnson and wife motored to Los Angeles recently, where they will remain some time.

San Carlos day was celebrated at the Carmel Mission Church. There were sermons in Spanish and English emphasizing the historical significance of the occasion.

The general public is invited to call at the enlarged and rearranged publication office of the Pine Cone.